

# DALE'S

SELF-SERVICE DEPARTMENT STORE

## 1334 EL PRADO

DOWN TOWN TORRANCE NEXT TO A&P MKT.

### 4 BIG SALE DAYS

Thursday - Friday - Saturday - Monday

Open Daily 9 to 6 — Friday Until 9

# EOM



## JULY CLEARANCE SALE!

We Undersell Department Stores Chain Store & Discount Houses . . . First Quality Name Brand Merchandise

### EOM Sale Ladies'

## Swim Suits!

- Smart Styled Cottons
- For Pool or Shore
- Sun Bright and Popular Colors

# 4<sup>87</sup>

Sizes 32-40



Ladies'

## Capri Sets

Prints and solids, fringe trimmings, new spring colors and styles. Sizes 10-18. Made by leading Calif. Mfr.

Values to 5.98

# 4<sup>97</sup>

Ladies'

## CAPRIS

EOM Specials

Values 3.98

2 for 3.00

# 1<sup>59</sup>

SHOP AND SAVE AT DALE'S!



Will Hold Your LAY-AWAY



## Ladies' Dresses

Values to 10.98

All the newest, nicest, coolest ways to look this summer

Here in our big collection of carefree and captivating dresses . . .

At this low, low price!

# 3<sup>87</sup>

Sizes 7-15, 8-20, 14 1/2-24 1/2



## Boys' BERMUDA SHORTS and SURFERS

Cotton twill piping on side of leg. Perfect for beach or play. Washable, sanforized sizes 2 to 6.

Ass't'd. Colors

# 99<sup>c</sup>

For the Bigger Boy  
Sizes 8-16 . . . 1.77  
Men's 27-42 . 2.59



## Men's POLISHED COTTON AND CONTINENTAL SLACKS

Now on sale at the lowest prices in the Southland

- Flap Back Pockets
- Cuffed Bottoms
- Reg val. 5.98

2.97 ea.

Black, Tan Grey, Brown and Blue  
Sizes 27 to 42

# 2 for 5<sup>50</sup>

## BOY'S SLACKS

Polished Cotton and Continental

Big Boys 7-16  
Huskies 27-36 . . . \$2.49



## EOM SPECIAL

Men's

## Swim Trunks

Sizes S-M-L. Cottons and latex boxer styled. Lined. Ass't'd. colors.

Val. 2.98

# 1<sup>00</sup>

BOYS' SIZES  
SIZES 4-8—REG. 1.98

Latex and Cottons  
Boxer Style  
Prints and Solids

# 88<sup>c</sup>

## Men's and Boys' Stretch Sox

# 22<sup>c</sup>

## Men and Boys WASH 'N' WEAR SPORT SHIRTS

Seersucker S-M-L

Reg. 1.98



# 77<sup>c</sup>

## BOY'S T-SHIRTS

2 for 1.00

# 59<sup>c</sup>



## BOY'S DENIMS

10 oz. Vertical Stripe—Sizes 2-6X

88<sup>c</sup>



## Boys' — Girls' PLAY SHORTS

Twills, Ass't'd. colors  
Sizes 3-12—Limit 3

Val. 1.00 . . . . . 2 for 1.00

59<sup>c</sup>

## LADIES' JAMAICAS & SHORTS

Poplins. Ass't'd. colors. Washable. Many styles and colors.



Sizes 8-18  
Val. to 1.98

# 88<sup>c</sup>

## Ladies' BLOUSES

Many styles to choose from. Ass't'd. fabrics perfect for suits or skirts.

32-38

# 1<sup>27</sup>

Usually 2.98

## LADIES' PEDAL PUSHERS

## Jamaica Shorts and Short Sets

Novelty pants with coordinating blouses. Sanforized fine cottons—Plaids and novelty prints.



Worth Worth up to 3.98  
Sizes 6 to 18

# 1<sup>17</sup>

## Girls' SWIM SUITS

Made to Fit Your Princess

Famous Gantner brand cotton bathing suits in ass't'd. ruffle styles.

Sizes 3-6X. Limit 3.

Sizes 7-14  
1.77

# 1<sup>37</sup>



## LAYAWAY NOW FOR BACK TO SCHOOL

## \$1 HOLDS YOUR LAYAWAY

## Girls' DRESSES

Per Back to School Classmate Favorites

Plaids. Sanforized deep hems. New Dan River.

Sizes 1-6X. Val. to 2.98

Sizes 7-14

Val. to 4.98  
OUR LOW, LOW PRICE

# 2<sup>77</sup>



## FREE!!

Girls Back to School

## Beautiful, Plastic HANDBAG

with a Purchase of a Girl's Dress



## Girls' Orlon Sweaters

PULLOVERS Usually 2.59

CARDIGANS Usually 3.98

# 1<sup>59</sup> 2<sup>59</sup>

Classy orlon sweaters to mix 'n' match as she pleases. Five basic wardrobe colors—at a saving that allows her to have a drawer full! Washable. White, Red, Pink, Azure, Navy. Sizes 7 to 14

## GIRLS' 100% NYLON BOUFFANT SLIPS

Assorted Colors

A perky 4-tier nylon parchment skirt to give her fullest dress a whirl with tricot bodice top embroidery trimmed and dainty nylon, embroidered straps.

Sizes 4-14

# 88<sup>c</sup>

## Boys' 10-oz. Jeans

Vulcanized and double knees. Reinforced for ruff 'n' turf wear. 3" turn up cuff.

Size 1-6X, 2-12. Brown, grey, navy blue. Worth 1.98. While they last. Limit 6 per customer.

1.39 ea.

# 3 FOR 4<sup>00</sup>

